

- EMPLOYMENT**
- 12/03 - PRESENT **BECTON, DICKINSON AND COMPANY - DIAGNOSTIC SYSTEMS**
Senior Graphic Specialist
Responsible for conceptualization, design, production and complete project management of both print and video projects.
- Design, produce and manage various product specific print pieces including sales brochures, direct mail, print ads, sell sheets, posters, banners, DVDs and promotional items.
 - Work with marketing directors to create product advertising strategy and graphics.
 - Develop complete themes and graphics for national trades shows and sales meetings.
 - Manage and direct photographers, illustrators, actors, pre press and printing vendors.
 - Direct, produce, film and edit various video projects including customer testimonials, product demonstrations and internal projects.
- 11/99 - 12/03 **G.1440/IMPREZA DESIGN**
Senior Designer - Art Director Printed Media
Responsible for conceptualization, design and production of various projects. Also responsible for client management and vendor relations.
- Design and manage production of collateral packages. Items include business cards, letterheads, sell sheets, brochures, newsletters and pocket folders.
 - Design and manage deadline driven products that focus on brand awareness and promotion. Items include direct mail, stickers, t-shirts, hats, posters, trade show graphics and cd roms.
 - Design and manage production of 28 page magazine for the International Oncology Network.
 - Responsible for concept, design and production assistance of clean web sites. Sites include www.FlagHouse.org, the 2004 NAACP Image Awards, Grayson Homes and www.BeAPilot.com.
 - Design and help produce Graphical User Interfaces for client intranet systems. Clients include Sinclair Broadcast Group, Symantec and First Mariner Bank.
- 05/95 - 11/99 **PRO-AM SPORTSWEAR**
Designer & Athletic Typesetter
Responsible for design and production of artwork and lettering for athletic apparel and products. Also have first hand knowledge of heat press use and the silk screen process.
- Design custom artwork to be used on items such as t-shirts, hats, uniforms and banners.
 - Letter game uniforms for professional teams including the Baltimore Orioles, Baltimore Ravens, Baltimore Spirit/Blast, Baltimore Bandits (Hockey), Baltimore Stallions (CFL), Cuban National Baseball Team, Washington Wizards, Washington Capitals and Anaheim Angels.
- EDUCATION**
- 09/94 - 09/98 **UNIVERSITY OF MARYLAND AT COLLEGE PARK**
BS, Studio Art with Graphic Design Concentration
- Department GPA: 3.79
 - Relevant Courses: 2-D Fundamentals, 3-D Fundamentals, Design, Corporate Design, Business Management, Architectural Drawing and Architectural History.
 - Featured in first ever Graphic Design Art Exhibition at the University.
- SOFTWARE**
- Proficient with MAC OS X, Adobe PhotoShop CS, Adobe Illustrator CS, Adobe InDesign CS, Adobe Premier Pro, Adobe Audition, Adobe Encore DVD, Adobe Acrobat, QuarkXpress, iDVD, iMovie, Macromedia Freehand and all leading web browsers.
 - Experience with Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Final Cut Pro, Adobe After Effects, Macromedia Dreamweaver, Adobe GoLive and basic HTML language knowledge.

References Available Upon Request.